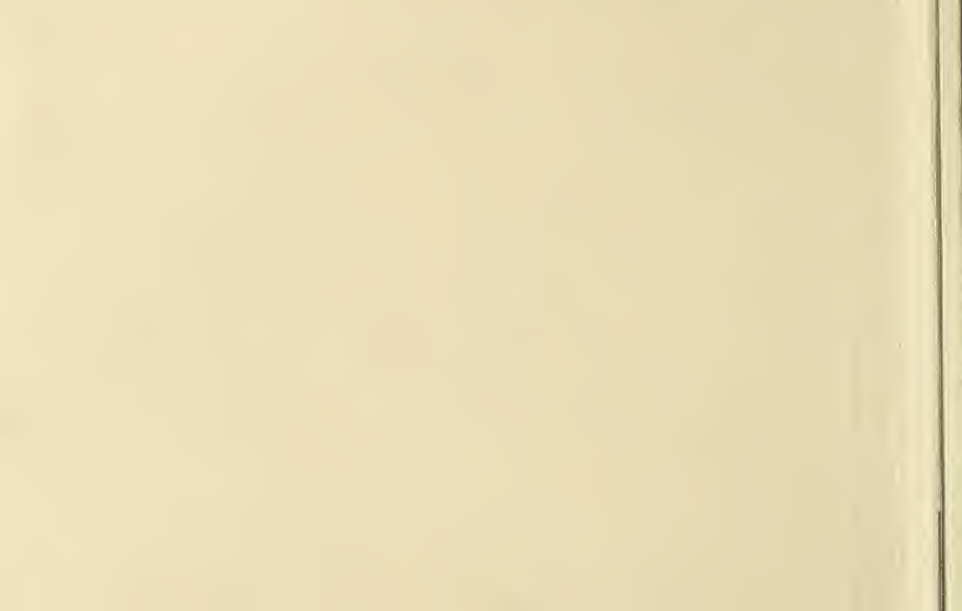


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CONSUMER TIPS

Library, U.S. Dept. of Agriculture
RUBBER HEELS--CEILING PRICES

1.946

C76 (Information from Office of Price Administration)

Reserve DEMAND THAT REPAIRMEN POST CEILING PRICES

Type of Heel**	V-1	V-2	V-3	V-4
Men's Half Heels	\$.55	\$.50	\$.45	\$.40
Men's Whole Heels	.55	.55	.50	.45
Boy's Whole Heels	.50	.50	.45	.40
Women's Cuban Heels	.45	.45	.40	.35

Note: Women's Toplifts: Thin Scoops, 3 nails, @ \$.40; thin scoops, 1 nail, @ \$.35; all others, strips, blocks, etc., \$.25 or \$.30, no service charge for heel repair: best wear, V-1 grade; V-4, least wear.

(**There are other types of heels in the OPA list.)

1. No extra service charge, extra purchase, additional service,
(over)

federal tax, or any other charge beyond ceiling price is legal; you can shop for lower prices.

2. Repair shops must post prices and grades in plain view: you should demand posting to protect consumers.
3. Do not pay more for any one of the brand name rubber heels than the price listed for the grade on the list.
4. Brand name heels are made of better rubber and wear better than Victory heels of same V-grade: Best-Buy.
5. Victory Heels: best wear, V-1 grade; least, V-4.
6. Report pricing, posting or marking violations (V-grade not stamped in heel) to nearest OPA field office.
7. For every overcharge, demand a dated sales slip, or receipt, giving price and type of heel purchased, and send this record of overcharge with your complaint.

CT-98

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